

FOR IMMEDIATE RELEASE

CONTACT: Chris Grant
Phone Number: (757) 773-4818

DA FAM INC. LAUNCHES OFFICIAL WEBSITE AND SHORT FILM

WASHINGTON, DC, August 23, 2009 --- Da Fam Inc. launched it's highly anticipated website, www.dafaminc.com, and short feature film, *Da Fam Music Presents: Family Business*. The focus at Da Fam is to guide the careers of talented individuals in sports, music, literature and fashion. The website will serve as a resource for those talents involved and interested in the respected arenas, while learning more about Da Fam Inc and it's services.

Founded in 2006, Da Fam Inc. has expanded to subsidiaries, Da Fam Music (Independent Record Label) and Da Fam Sports Group (Sports Management Group). The website will be a home to keep clients and visitors informed of current news, upcoming events, and promotions associated with Da Fam Inc. and their clientele. "In the current age of media it's important that our brand expands digitally. With a client base and following outside of the United States, our website will serve as a primary outlet of keeping those interested and involved informed of what Da Fam is embarking on" said the President of Da Fam Inc., Tobi "Phella" Alli.

Located in the multimedia site is the short feature film, *Da Fam Music Presents: Family Business* chronicling the direction of Da Fam Inc and the direction it helps is clients achieve. When asked to describe the film, Marketing Director, Chris Grant described it as a story of Struggle, Perseverance, and Success. "The film represents the story from nothing to something, intended to serve as an introduction to Da Fam and communicate our intentions". The short film also features music created by the President, Tobi 'Phella' Alli.

As Da Fam Inc expands, continue to check the website and multimedia section daily for current news, upcoming events, and short films.

###

About Da Fam Inc.

Da Fam Inc. was founded in Washington D.C. by Tobi 'Phella' Alli in 2006. Our focus at Da Fam is to guide the careers of talented individuals from all fields-including but not limited to sports, music, literature and fashion. We offer an array of services including promotions, endorsements, licensing, branding, contract negotiation and financial advisement. For More Information please visit www.DaFamInc.com.